



India need to study 15 countries progress in FRUIT – VEGETABLES – HORTICULTURE at **China International Fruit & Vegetable Fair 2018**

Beijing 16 – 18 Nov 2018

By Om Prakash, Director – InORBIT Tours Pvt. Ltd.

Mumbai, 27th July 2018

China International Fruit & Vegetable Trade Fair is a 3 days event being held from 16 – 18 Nov 2018 in Beijing at China National Convention Centre. This event showcases products like Fresh Produce, **Fresh Fruits & Vegetable, Dry Fruits & Nuts and Chilled & Frozen Fruit & Vegetable etc. in Food & Beverage industry.**

China FVF 2017 report

9th edition of China FVF successfully ended from 3 – 5 Nov 2017. Through 9 years, China FVF has kept every effort to promote the Fruit & Vegetable industry in a healthy development, seek business opportunities for exhibitors and visitors. It has become the most important fair in Fruit & Vegetable industry.

International Exhibitors

China FVF attracted 15000 visitors from 40 countries and 400 exhibitors from 15 countries and regions including **Australia, Belgium, Chile, China, Taiwan, Egypt, France, Italy, New Zealand, Peru, Poland, South Africa, Spain, Thailand and USA.** National pavilions from 8 countries like Australia, Chile, France, New Zealand, Peru, Poland and South Africa. Thailand brought their reputed fruits and vegetable on site.

Exhibits covering the whole chain of fresh produce industry

Gathering most kinds of products and brands from China and all over the world, over 600 new varieties and 1300 brands demonstrated successfully during China FVF2017. The exhibition covered the whole fruit & vegetable industry chain like fresh and processed fruits & vegetables, post-harvest techniques and equipment, packing equipment & technology, planting, breeding techniques, logistics and financial solution services, e-commerce service, dried fruit, juice, wine etc. Worldwide successful fruits are showed to international and Chinese visitors, such as prickly pear, raspberry, red banana, yellow dragon fruit, Egyptian Citrus and so on. Strawberries from California, USA, bicolored apples from Poland, pomegranate from Egypt, Kiwi berries, artichoke and endive from France etc. At China FVF 2016 set a New and Exotic Products Display Zone to exhibit more than 60 new varieties which made a great contribution to promote the innovation of new varieties, optimise the planting structure and lead the industry to a healthy development.

Indian Visitors

The Indian visitors & Agriculture Ministry can adopt proven methods from other countries to increase the reach of Indian fresh produce beyond our borders and to develop business contacts worldwide with all countries present at the Expo. Indian visitors can explore the world market for Indian fresh produce, dry fruits and nuts, spices, wine and beverages.

Value-added visits in China for Indians

Indian visitors can also get the opportunity to visit:

- **China Fruits & Vegetable Wholesale Market**
- **Visit to Modern Farms**
- **Visit to Watermelon Museum**

This visit is highly recommended to Growers, Farmers' Cooperatives, APEDA members, Cold Chain industry, Packaging & Logistics professionals along with **Agriculture & Horticulture Ministers from States and Central Government.**

More details of the visit and the Expo can be obtained from Mr. Om Prakash-Director, InORBIT Tours Pvt. Ltd. Tel: 022 24229281, email: omprakash@inorbittours.com

Kindly circulate/publish the information for the benefit of your members/readers.